

## August 12: CFK Takes Dell to the Top of the World

by Kevin M. McKale



When my cousin Pat Schneble came to me and told me he was going to climb five mountains in two weeks, I laughed. When he asked for money, I laughed even harder! Actually Pat's mountain climbing scheme was no joke as he was setting out to help at risk kids through the Bay Area Wilderness Training project. And I was glad to contribute to his charitable efforts to help create opportunities for urban youth to experience wilderness first hand. (Not to mention that I was more than a little curious to see if he could pull it off in one piece. Being a new member of the Dell team, I contacted the Dell Foundation and had someone help walk me through the donation process and matching funds. It was easy and I felt great about contributing to this worthy charity on behalf of my cousin.

So far, Pat's been able to raise almost \$4,000 towards his \$6,000 goal. And that's not all he's raised. To show his appreciation to Dell for matching my gift, he hoisted the Dell Flag once he got to the summit of Mt. Rainer. (Pat's on the left in the orange parka, and that's his buddy from Ferris State University, Keith Davenport, on the right helping him hold the Dell banner high and hoping it doesn't morph from a flag to a sail and whisk them right off the mountain.)